

Fiscal year 2025/6th (as of August 2025)

SDGs National Children's Poster Contest

"Let's make posters to spread awareness of the SDGs!"

Application Guidelines

■**Eligibility:** Elementary and junior high school students (regardless of place of residence)

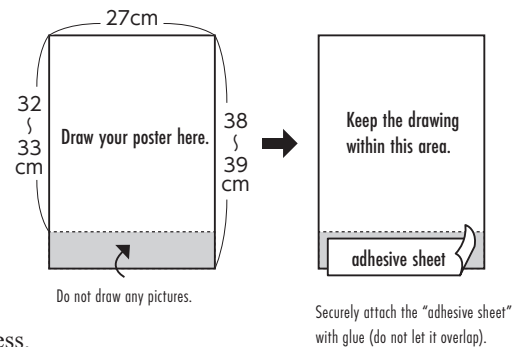
■**Application period:** Tuesday, July 15, 2025 through Saturday, November 15, 2025 (must be received by this date)

■**Application details**

- A. "SDGs Goals" category: Choose one of the 17 SDGs and create a poster expressing your desire to achieve that goal.
*Must include a sentence representing the goal (e.g., "End poverty" (Goal 1), "Responsible consumption and production" (Goal 12),, etc.) in the poster.
- B. "Expo and the SDGs" category:
Create a poster that freely depicts your vision of a "Designing Future Society" inspired by the 2025 Osaka-Kansai Expo and its relation to the SDGs.
*Be sure to include a slogan related to an SDG goal in your poster.

■**Application Guidelines**

1. Use a drawing paper of approximately 38–39 cm tall × 27 cm wide.
2. Attach the "adhesive sheet" to the front side of the drawing paper using glue (refer to the illustration on the right).
*The "adhesive sheet" can be downloaded from the official website.
3. Draw your poster design freely within the upper portion (approximately 32–33 cm tall × 27 cm wide) of the adhesive sheet.
*Works that do not comply with the above "Application details and Application Guidelines" and "Entry Requirements," such as using the drawing paper horizontally, using a paper of different size, or failing to include the required slogan — will not be considered for selection.



■**How to apply**

1. Mail application Please send your application by postal service to the following address.
Attn: 370-8799 Japan Post Co., Ltd. Takasaki Post Office,
"SDGs National Children's Poster Contest" Secretariat
2. Online application Available on the official website.

■**Judging and Announcement**

Judging will take place in December, and the award names and winners will be announced on the official website by mid-January 2026.

■**Award Ceremony (tentative)**

Late January to mid-February 2026 (The 2023 and 2024 ceremonies were held at the University of Tokyo.)

*Details of the award ceremony will be communicated to the winners (or the responsible teacher in the case of school entries).

■**Main Awards**

Minister of Education, Culture, Sports, Science and Technology Award, EXPO 2025 Award, Tokyo Governor's Award, Seven-Eleven Award, Jury Chairperson's Award, Kataoka Hikaru Award, Kimura Yuichi Award, SDGs Theme Award, School Award, United Nations University Rector's Award, and others

■**Judges**

Inaba Shigekatsu (Children's Journalist), Kataoka Hikaru (Children's Literature Author and Lyricist), Kosino Hiroko (Fashion Designer), Hayashiya Kikuo (Storyteller), Kimura Yuichi (Picture Book Author), Tada Takashi (Education Scholar), and others.

*Based on the 2024 fiscal year.

■**Important Notes**

- This contest accepts entries from schools, organizations, and individuals.
- There are no restrictions on art materials (however, digital creations are not permitted). Please ensure that your poster is appropriate for this contest.
- The copyright of submitted works will be transferred to the organizer upon submission, but the creator and their school may continue to use the work.
- Regardless of whether an entry wins an award, submitted works may be used for various activities aimed at promoting the SDGs, including but not limited to introducing this activity, promotional activities, digitization, reproduction, and use on websites, printed materials (books, pamphlets... etc.), and exhibitions.
Please note that individual notifications regarding such use will not be provided.
- Submitted works will not be returned.
- All costs associated with submitting works (including shipping costs) are the responsibility of the applicants or of their school.

■**Partner Organizations**

Organizer: NPO Children's University Kunitachi

Co-organizer: Kunitachi City Board of Education

Supporters: Ministry of Education, Culture, Sports, Science and Technology, Ministry of Foreign Affairs, Ministry of the Environment, Ministry of Economy, Trade and Industry, Tokyo Metropolitan Government, JICA, Kunitachi City, United Nations University, Children and Families Agency, Headquarters for the Promotion of International Exposition

Sponsors: Seven-Eleven Japan Co., Ltd.

Award Ceremony Support: Seven & I Holdings Co., Ltd.

Collaborators: Poplar Publishing Co., Ltd., Imagin-sha

■**Inquiries:** Children's University Kunitachi / NPO (SDGs National Children's Poster Contest Executive Committee)

Address: 1-7-23 Kita, Kunitachi-shi, Tokyo 186-0001, Japan (Please note that this is not the submission address.)

TEL: 042-575-8889 (Weekdays 10 AM to 6 PM) Email: kodomodaigaku.kunitachi@gmail.com

*Inquiries are accepted in Japanese and English only.

Note: Details may be updated without prior notice. Please confirm the latest information on the official website before creating and submitting your work. <https://www.cu-kunitachi.or.jp/sdgs-poster/>



Application Form

Total number
of applicants: _____

prefecture	
School name	
Location	〒
TEL	
FAX	
Email	
Name of teacher in charge	

[illegible]

(For 40 applicants)

Name		School name:	Grade:	Category (check <input type="radio"/>)	A	B	the SDGs Target number
<div>School applications: <input checked="" type="checkbox"/> School • <input type="checkbox"/> Home 〒</div> <div>Individual applications: School address, Home address, Contact information</div>							
Check (<input checked="" type="checkbox"/>) <input type="checkbox"/> School • <input type="checkbox"/> Home 〒							
TEL							
FAX							
Email							
Name of responsible teacher or guardian:							
adhesive sheet							
*Please attach this to the bottom of the drawing paper with adhesive.							

*Please write freely about the message or idea behind your poster/

